

# GOLD STRIKE

A ONE STAR REWARDS® CASINO

## New SVP & GM named to lead Gold Strike Casino Resort in Tunica

**TUNICA, Miss. (April 19, 2023)** – Dean Rubin has been named senior vice president and general manager of Gold Strike Casino Resort in Tunica.

Rubin has more than 30 years of experience in the gaming and hospitality industry. Most recently, Rubin served as the director of hospitality at Cherokee Casino & Hotel Roland, a Cherokee Nation Entertainment resort destination in eastern Oklahoma.

“We are very excited to have Dean join us in this leadership role at Gold Strike Casino Resort,” said Mark Fulton, president and chief operating officer of Cherokee Nation Entertainment. “He brings a wealth of hospitality experience and has dedicated his career to delivering exceptional guest experiences. Dean shares our commitment to being the leader of the Mid-South gaming market and providing the best entertainment experience for our patrons.”

Before joining CNE in 2019, Rubin gained more than three decades of experience in gaming and hospitality, spanning both regional and casino-centric markets, with time leading hotels at Quinault Beach Resort and Casino, John Ascuaga’s Nugget and Avi Resort & Casino. Prior to his work in the gaming industry, Rubin served as general manager of the Congress Plaza Hotel & Convention Center, a historic hotel in Chicago, and at the former Balmoral Racing Club.

Rubin has served as a guest lecturer at the University in Switzerland, College of DuPage and Columbia College teaching students about the hospitality industry. He’s served on the board of the Nevada Hotel & Lodging Association and as the vice president of the Greater Grays Harbor United Way in Washington. Rubin is a graduate of Northeastern University in Boston.

Gold Strike Casino Resort is located on the Mississippi River, approximately 30 minutes from downtown Memphis, Tennessee. With more than 1,100 luxury guest rooms, a theater, high-limit gaming, award-winning dining and a sportsbook, Gold Strike is the South’s source of energy and excitement. For more information about Gold Strike Casino Resort, visit [www.goldstrike.com](http://www.goldstrike.com).

More information about One Star Rewards® is available at [www.onestarrewards.com](http://www.onestarrewards.com).

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**About Cherokee Nation Entertainment:**

Cherokee Nation Entertainment is the gaming and hospitality company of the Cherokee Nation. With three decades of expertise in providing exceptional gaming experience, the company owns and operates Hard Rock Hotel & Casino Tulsa and nine Cherokee Casinos in Oklahoma, including a racino, three resort hotels, three golf courses and other retail operations. CNE operates Gold Strike Casino Resort in Tunica, one of the most recognizable gaming destinations in the region. For more information, visit [www.HardRockCasinoTulsa.com](http://www.HardRockCasinoTulsa.com), [www.CherokeeCasino.com](http://www.CherokeeCasino.com) and [www.GoldStrike.com](http://www.GoldStrike.com).

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